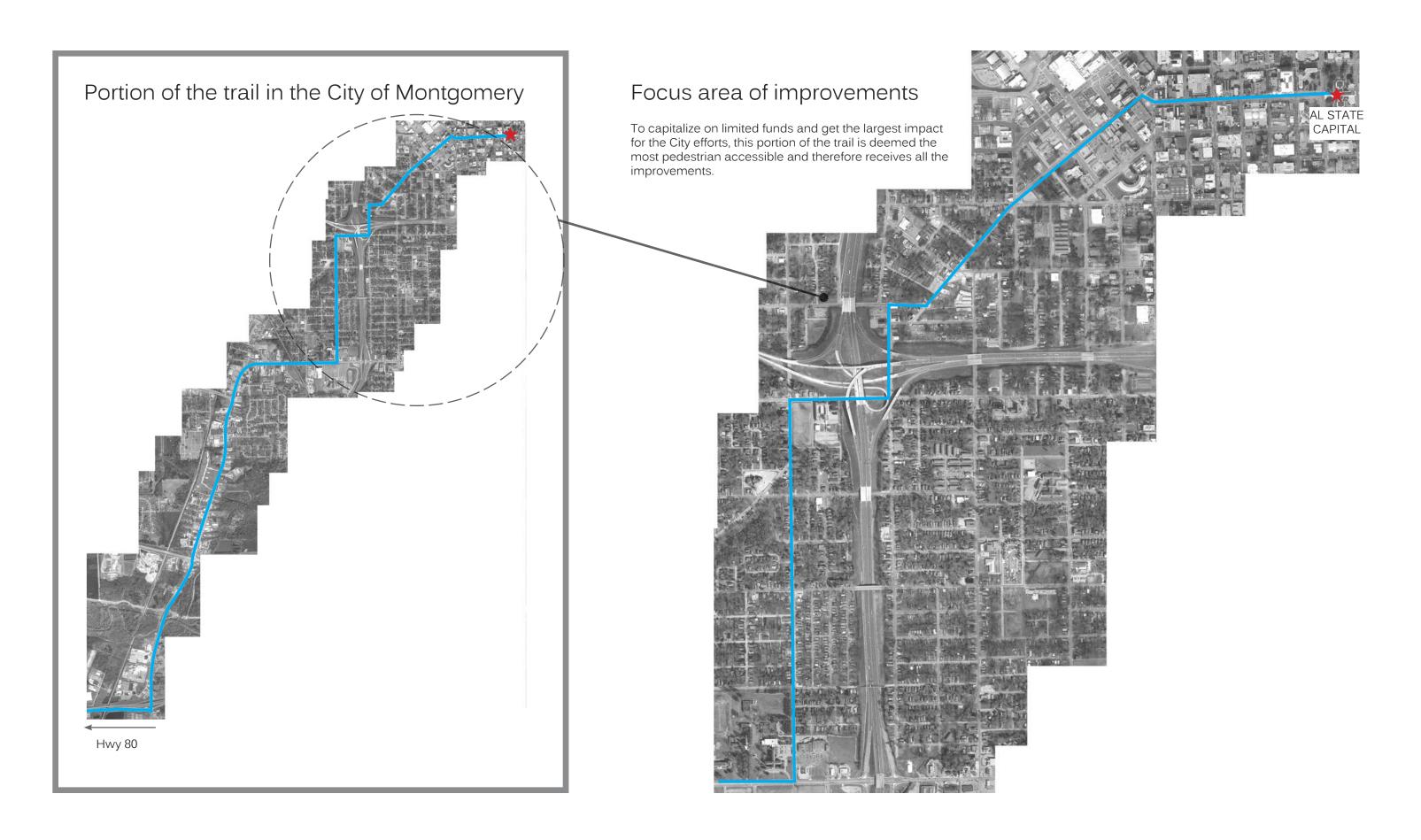


# 50th Anniversary

SELMA TO MONTGOMERY MARCH
City of Montgomery

TRAIL IMPROVEMENTS





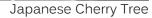
## TRAIL IMPROVEMENTS



- Create a canopy of blooming trees along various portions of the trail. Both Saucer Magnolia and Japanese Cherry Blossom trees bloom annually in February and early March, around the time of the Selma To Montgomery March.
- The blooms celebrate the trail as the first signs of spring time growth and signify new life and hope.
- They provide shade.
- Maintenance is minimal.

## **Blooming Trees**







Japanese Magnolia Tree Bloom



- Improve the quality of life by providing shade for sidewalks.
- Celebrate the trail through a noticeable grand canopy.
- Non-disiduous oaks keep green leaves throughout the year as a sign of life.



Oak Street Tree Canopy



Willow Oak Street Tree

## Stately Trees



Green Screen

- Solve the issue of an undesirable pedestrian route under overpasses through a green screen.
- Vines create a needed boundary for pedestrians, create a visual barrier for unsightly overpass areas, and reinforce a feeling of safety
- Replace the existing chain link fence that is in disrepair with an upgraded, 'green' fence option.
- Vines are fairly easy to maintain.



Freestanding Greenscreen



Freestanding Greenscreen



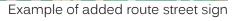
Freestanding Greenscreen



Signage

- Identify the historic route through clean, neatly branded "Civil Rights Trail" street signs
- Serve as a way finding guide through the many runs in the urban portion of the trail
- Indicate trail boundaries for visitors who may happen upon the trail
- New signs may be added to the existing street sign poles or replace existing street signs with new incorporated route signs
- Recommend replacing the street sign poles with upgraded cast iron poles







Example of incorporated route street sign



SYMBOL

- Decorative/ patterned crosswalks serve as both way finding and public art

  • Will support the 'Civil Rights Trail' visual branding
- Crosswalks can be a strong visual aid for the 50th Anniversary March or geared toward a long term feature (will effect the type of material selected for the crosswalks)





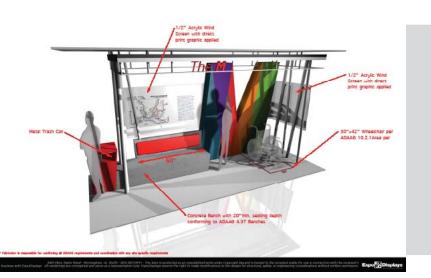


#### Crosswalks

- Add new updated bus shelters
- Basic pedestrian improvements



Bus Stop







## Sculpture Art

- Commission sculpture art to be installed at major trail intersections. The same piece should be duplicated at all sites for cohesiveness and cost effectiveness.
- A sculpture visually heightens the experience along the trail and celebrates the history through related
- Create a landscaped area for the sculpture which provides stopping points along the trail to meditate
- · Recommended forms of art include bronze casting or laser cut relief. Recommended subject matter: forms of the original marchers
- Laser cut relief art is a recognized style of the late Elizabeth Catlett, one of America's recognized African American artists who sculpted NYC's "Invisible Man



"Invisible Man: A Memorial to Ralph Ellison" at Riverside Park, NYC

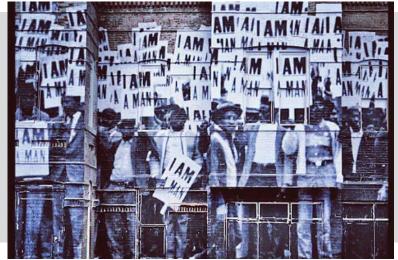


Laser cut public art



Cast bronze public art

- · Graphic images of marchers applied with wheatpaste, onto vacant buildings along S Holt St, Mobile St, and Dexter Ave
- Temporary art, installed for the 50th Anniversary celebration
- Low cost/ High visual impact
- Disguises unkept buildings while telling the story of



Auburn student rendering

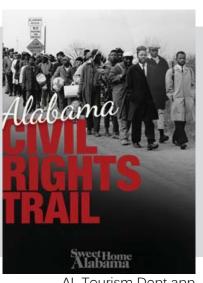


Auburn student rendering

#### Mural Art

- Cohesive Trail branding to be designed for all trail graphic improvements and used for 50th Anniversary event print & recommended website creation
- Only existing trail graphics: Alabama Tourism Department 's smart phone app, NPS web page, Birmingham Civil Rights Anniversary web page

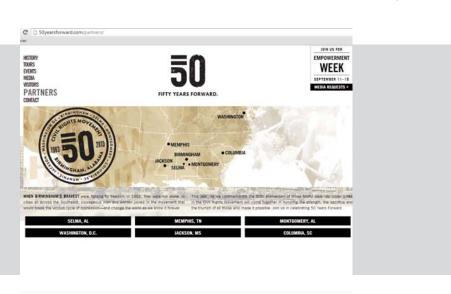
## Civil Rights Trail Branding



AL Tourism Dept app



NPS web page



## PROJECT SCOPE:

To provide priority improvements to priority trail segments, then as funds allow add secondary trail improvements

In addition to City of Montgomery improvements, businesses/ property owners along the trail will be notified of the efforts and encouraged to participate in trail improvements by updating/ upgrading their properties adjacent to the trail

LEGEND	PRIORITY IMPROVEMENTS  PRIORITY TRAIL SEGMENTS: Fairview Avenue at Hill St to Oak Street at Stephens Street and W Jefferson Davis Avenue at Oak Street to Mobile Street at Five Points  SECONDARY TRAIL SEGMENTS  Signage: New street signs with 'Civil Rights Trail'	SECONDARY IMPROVEMENTS
·	branding 	Signage: Historic content informational signs at significant points of interest along the trail (see plan)
•	Painted Crosswalks - color & pattern coordinate with branding  Curb & Gutter - reclaim all existing along entire trail & provide new in priority segments (see plan)	<ul> <li>Painted Street Striping: along entire trail (coordinate with other counties &amp; ALDOT); coordinate color with branding</li> </ul>
ф	New Sidewalks - to connect trail in priority segments (see plan)	
	Street Trees - new blooming japanese magnolias/ cherry blossoms and oak trees in priority segments	<ul> <li>Street Trees - new blooming japanese magnolias/ cherry blossoms along remaining portion of Oak Street</li> </ul>
	Landscaping - general maintenance along entire trail (may require coordination with ALDOT)	<ul> <li>Remove various unsightly structures/ abandon signage poles along trail</li> </ul>
	Green Screen - landscaped fencing under interstates  Art: wheat paste street art on various abandoned buildings	
	Commemorative Art: Sculpture at priority segments————— Various Street Improvements: site specific, refer to key	Commemorative Art: Sculpture at secondary segments
BUS	notes.  Outreach: engage businesses along trail to encourage private upgrades their properties for the anniversary	<ul> <li>New Bus Shelters - along Fairview Ave</li> <li>Painted overpasses - existing scheme</li> </ul>





