



## City of Montgomery Neighborhood Services Department

# First Annual “Common in Unity” Video Contest

[www.montgomeryal.gov/VideoContest](http://www.montgomeryal.gov/VideoContest)

In a world where distances between neighbors seem to grow, it becomes increasingly important for us to unite and foster meaningful change. By combining our resources, talents, and ideas, we can lay the foundation for a brighter future where unity and collaboration drive our accomplishments. This year, the Neighborhood Services Department is proud to sponsor the First Annual "Common in Unity" video contest, encouraging neighborhood associations to showcase and promote their communities through a 2-3 minute public service announcement video. **Deadline for video submissions: Sunday, March 3, 2024 at midnight.**

### **Awards:**

Three winners will be chosen in each of the five alliance boundaries. The winning videos from each boundary will then compete for the Best In-City Video, which will be announced at the 2024 Mayor’s Neighborhood Banquet on March 21st at Frazer Church. The Best Overall Video, voted on by participants at the banquet, will receive a grand prize.

### **Recognition:**

Videos will be posted to the City of Montgomery’s Neighborhood Services webpage and the Best Overall video will be shared on the Neighborhood Services social media sites. Neighborhood Services reserves the right to show winning videos at public gatherings, civic club meetings, fundraising and educational events.

### **Video Contest Rules:**

This contest is open only to neighborhood associations listed in the 2023-2024 Neighborhood Services database.

- Videos must be between 2 to 3 minutes long and not exceed 3 min.
- Neighborhoods may only submit 1 video each year.
- Videos may be funny, serious, real, or animated.
- Associations may work individually or in teams.
- Videos must be in a format acceptable for YouTube.
- All work must be original and free of any copyrighted material, including music.
- Professional help is **NOT ALLOWED**.
- Videos must be in good taste and must not contain any indecent content.
- Videos showing drinking alcohol and/or how to use illegal drugs or paraphernalia will be automatically disqualified.

## **VIDEOS MUST INCLUDE THE FOLLOWING:**

- Title: Name of Neighborhood Association
- Neighborhood contact information
- Location within the city limits
- Neighborhood meeting dates, time, and location

### **Other topics to consider including in your video:**

- Number of homes in the community
- Neighborhood projects and activities (*past and or present*)
- Access to resources (*examples might include: access to shopping centers, restaurants, bus lines and interstates*)

### **Tips for Creating Your Video**

- You can use any means you have to film your video, whether it's with a video camera, webcam or phone, but the higher the quality the better.
- Make sure the lighting is ok and there is no background noise.
- Check your film before you upload it.

### **Judging Criteria:**

A panel of judges will rate videos on the following:

- Creativity, originality & design
- Effectiveness of message
- Use of legitimate facts

### **Submitting Your Video:**

- Create your video. YouTube recommends that you save your videos as either QuickTime .MOV, Windows .AVI, or .MPG files— these are the most common formats and work well within the YouTube system. **Recommended:** Original resolution of your video - for HD it is 1920x1080 (1080p) or 1280 x 720. *\*Note: Because your video may be shown on large screens at the Neighborhood Services Banquet, it is important that you create it at the highest resolution.*
- If you don't already have a YouTube or Google account, [create a Google account by clicking here](#).
- Make and upload your video to YouTube. Be sure to set your video to be viewed publicly. Your video will be assigned a unique URL. You'll need to save the URL so you can insert it into the [Video Contest Submission Form](#).
- Your video will then be uploaded to the City of Montgomery's YouTube channel and made accessible to the public. Please ensure that your video is in accordance with the Google Terms of Service, Google Privacy Policy, and YouTube Terms of Service.
- **For your video entry to be considered in the Contest, you must complete the ["Video Contest Submission Form"](#) and submit it online by Sunday, March 3, 2024 at midnight and provide a hard copy to the Neighborhood Services Department at 25 Washington Ave. on a USB memory stick by 4 p.m. on Monday, March 4th.**

### **Questions?**

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