

**YOU CAN
CONQUER CAR LITTER!**

**Don't toss
litter out of
your car.**

**Set the example:
Don't let folks
riding in your car
litter.**

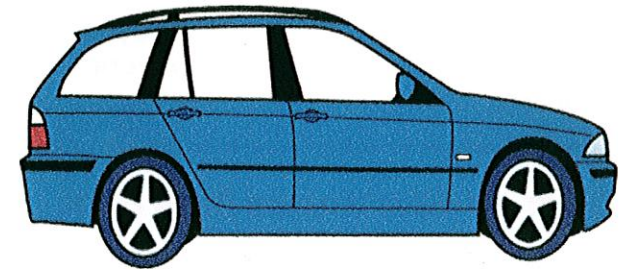
**Keep a litter bag
in your car;
Use it!**



**PUT THE
BRAKES
ON LITTER!**



**DRIVERS CAN
HAVE A BIG
IMPACT ON
LITTER**



MCCC

P.O. Box 1111

Montgomery, AL 36101



Litter is more than ugly!

Litter on our roadways is not only ugly but hazardous to animal life and the environment. And it costs you money. Find out what you can do about it!



First things first:

Why would anybody litter?

#1 Personal Choice

They make the decision to toss it on the ground.

#2 Somebody else has already littered:

Folks are far more inclined to litter where litter already exists.

#3 It's not their responsibility, someone else will pick it up.

They might, they might not. If they do, it will most likely be paid for with your tax dollars.

Most litter comes from cars.

Guess who is most likely to litter?

People under the age of 30 but primarily 16 to 24 year olds.

What gets littered?

#1 most littered item

4" and smaller:

Cigarette Butts



While the butts are on the ground the toxins, such as lead, arsenic, and cadmium, leach in to the ground. If a big rain comes they go down the storm drain and into our waterways. Yuck!

#1 most littered item

4" and bigger:

Fast Food Packaging



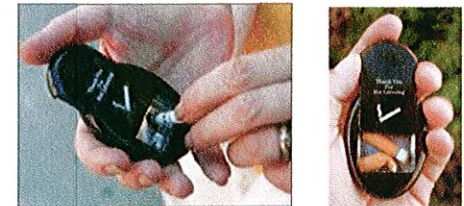
While fast food trash is on the ground it's a threat to wild life; they frequently get hit by cars while eating food remains in the packaging. If rain takes it down a storm drain it becomes water pollution.

What can you do to help prevent litter?

Carry a car litter bag



Use the car ashtray or a portable ashtray to dispose of cigarette butts and lighting material if you have a smoker in your car.



Don't throw any litter out of vehicle windows!



All information provided by Keep America Beautiful. KAB has been studying litter and its effect on the environment for over 60 years. Learn more at kab.org/.