

# Litter Bits

### Reasons people litter:

- Personal Choice
- Someone else has already littered.
- No sense of responsibility  
—someone else will pick it up for them.

### Most littered items:

- Smaller than 4 inches: Tobacco products
- 4 inches or larger: Fast food packaging

### Primary sources of litter:

- Pedestrians
- Drivers
- Household garbage cans
- Commercial dumpsters
- Demolition sites
- Loading docks
- Trucks with uncovered backs

### The cost of litter

- Litter cleanup costs the U.S. more than \$11.5 billion each year
- The presence of litter in a community decreases property values by 7%.
- 60% of property appraisers would reduce a home's value if it was littered



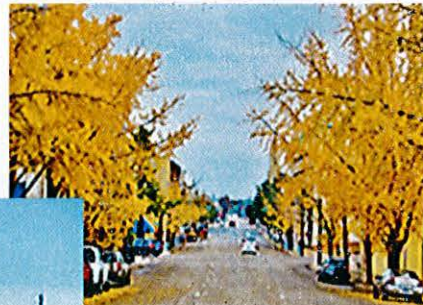
Which of these scenes would you rather see?



Illegal dumping and littered streets detract from the beauty of any area.



Litter free streets not only make your town more beautiful but safer and healthier!



*Educating & Motivating  
For a cleaner Montgomery*

## 5 Steps for Combating Litter

### Going From This



### To This



## In 5 Steps

Montgomery Clean City  
Commission

Montgomery Clean City Commission

150 Lee St.

PO Box 1111

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334-625-2175

## 5 Steps to Combat Litter

### #1: Organize a group to help pick up trash

Church groups, Boy Scouts, high school clubs and other organizations can get together once a month or more and spend an hour picking up trash. Call us at 334-625-2175 and let us help you organize an area that needs cleaning, as well as supply you with materials for your event. We are happy to come out and speak to your organization.



### #2: Pitch it in.

Place your collected litter in any trash can. What can be recycled will be, the rest will be disposed of properly.

### #3: Keep a trash bag in you car

It's tempting to just throw receipts, straw wrappers, empty cups or even cigarette butts out the window. Someone will pick them up, right? WRONG! Community services details are limited in some places. That litter will probably end up in the sewer lines. There is no excuse for throwing litter out the window, plan ahead and keep a trash bag in your car. Have trash blowing out of the back of your pickup truck? That's littering too. Many people do not realize that. Tell them to keep a secure trash bag in the back of their truck.



### #4: Make it known—Littering is Unacceptable!

Society has a big impact on littering. If you tell someone that it is not okay to litter, that puts pressure on them not to. If you remain silent that is the same as condoning their actions. It cost millions of dollars, yearly, to pick up litter across Alabama, do your part and save tax payers' money.

### #5: Report littered areas

Call 311 or 240-4636 to report heavily littered areas or illegal dumping sites.

Want to hold a Cleanup in your area? Here's how we can help.

Montgomery Clean City Commission is here to help you hold a cleanup. We'll provide trash bags and gloves for your group. We also have grabbers and safety vests that can be borrowed for the event. We'll even design flyers to help advertise the cleanup within your neighborhood. Just call us at 334-625-2175 and we will get you on the way to a cleaner neighborhood.



**Montgomery Clean City Commission**  
**A Keep America Beautiful Affiliate**  
**334-625-2175**